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PROSPERITY BRANDS® LAUNCHES NEW WEBSITE AND PUBLICLY DEBUTS AS A GLOBAL FAMILY OF FRANCHISE BRANDS WITH A MISSION-DRIVEN FOCUS

CHARLOTTE, N.C., May 7, 2025 - Prosperity Brands®, the newly formed parent company of [BNI®](#), [CorporateConnections®](#), and [Scion Social](#), proudly announces the launch of its new website (prosperitybrands.com) and its public debut as a global family of mission-driven brands.

Prosperity Brands is a family of professional service brands that focus on helping purpose-driven business owners around the world to achieve their personal and professional goals. It prioritizes business development, job creation, economic stimulation, personal connectivity and growth opportunities in communities around the world.

The new Prosperity Brands website offers a dynamic introduction to Prosperity Brands' purpose: To support entrepreneurs and business leaders in building thriving businesses, stronger communities, and lasting prosperity. With a fresh design and streamlined navigation, the site highlights Prosperity Brands' mission, vision, and Core Values—centered around opportunity, connectivity, and long-term global impact.

“We have a lot to celebrate with the official launch of our Prosperity Brands new digital presence,” said [Mary Kennedy Thompson](#), CEO of Prosperity Brands. “Our goal is to clearly communicate who we are, what we believe in, and how we empower purpose-driven entrepreneurs to succeed—professionally and personally.”

Prosperity Brands brings together a powerhouse of business growth organizations—BNI, the world's largest and most successful networking organization; CorporateConnections, a global community where leaders connect; and Scion Social, a supportive digital marketing agency—under one unified mission: **To create a world full of lasting prosperity.** Franchise opportunities are available at both BNI and CorporateConnections for value-driven, motivated leaders looking for their next opportunity. For more information on the available franchise opportunities, contact franchise@bni.com or srathi@corporateconnections.com. To learn more, visit ProsperityBrands.com.



About Prosperity Brands®

Prosperity Brands is a family of brands focused on helping business owners around the world to achieve their goals. It prioritizes business development, job creation, economic stimulation, and personal connectivity in communities around the world. Prosperity Brands' mission is to create a world full of lasting prosperity for entrepreneurs and business leaders as well as their families and their communities. Prosperity Brands' vision is *A World Full of Opportunity* and its Core Values align with those of its largest and best-known brand, BNI®. To learn more, please visit www.prosperitybrands.com.

About BNI®:

BNI (Business Network International) is the world's largest and most successful business networking organization. Today, BNI has over 335,000+ Member-businesses participating in over 11,200+ BNI Chapters that meet in-person, online, or in a hybrid format each week in 76 countries around the globe. Since inception in 1985, BNI has proudly helped 2.2 million businesses garner over \$215 billion USD in revenue¹. To learn more about BNI and how you can visit a Chapter, go to www.bni.com. For franchise information, contact the Franchise Development Team at franchise@bni.com or visit www.bnifranchise.com to learn more.

1. The information is based on BNI Member self-reported data as of December 24, 2024, and represents the collective results from BNI Members worldwide since its inception January 8, 1985. Errors in the self-reporting data or in subsequent analysis are possible. Therefore, the information herein should only be viewed as a representative nature.

About CorporateConnections®:

CorporateConnections provides global business leaders the ideal setting for generating exceptional and measurable results through executive networking opportunities. Our Members join to connect with leaders around the world and for the opportunity to create meaningful change in their organizations, communities and lives. To learn more, please visit www.corporateconnections.com. For franchise information, email Sri Rathi at srathi@corporateconnections.com or visit www.corporateconnections.com/Franchising.

About Scion Social

Scion Social is an award-winning Digital Marketing Agency headquartered in Bangalore, India with a global footprint. They specialize in digital marketing strategy, social media presence, website development and communications. Over the years, Scion has established an international client base of highly reputed brands in more than 15 countries. Scion has a proven track record helping its clients achieve ROI online and enhance their digital presence to drive results and new client acquisition. To learn more, go to www.scion-social.com.