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BNI® MEMBERS DRIVE GLOBAL ECONOMIC GROWTH, GENERATING OVER \$25 BILLION IN REVENUE

CHARLOTTE, N.C., BNI®, the world's largest and most successful business networking organization, celebrates the incredible achievements of its Members, who generated **\$25.2 billion USD** in revenue through more than **16.8 million referrals**¹ over the past year.

The dedication of BNI Members to build meaningful connections and facilitate qualified referrals has sparked substantial economic growth for business owners and entrepreneurs within its global network. These referrals have been instrumental in driving success and creating opportunities for entrepreneurs and business professionals within the BNI community.

Dr. Lisa Renz, former BNI Member and now the President of BNI USA, reflects on the lasting impact of her BNI experience. "Being part of BNI not only fueled my own business growth but also introduced me to a powerful network of support and collaboration. In my current role, I see firsthand how BNI Members create meaningful connections that extend beyond referrals—driving real opportunities for success."

As BNI Members continue to create and capitalize on the vast opportunities available within the BNI network, the organization remains committed to fostering an environment that facilitates meaningful connections and drives business growth for its Members.

1. This information is based on historical BNI Member self-reported data as of February 5, 2025, and represents collective results from BNI Members worldwide over the last 12 months. Errors in the self-reporting of data or in subsequent analysis are possible. Therefore, the information herein should only be viewed as representative in nature.

About BNI®

BNI (Business Network International) is the world's largest and most successful business networking organization. Today, BNI has over 330,000+ Member-businesses participating in over 11,200+ BNI Chapters that meet in-person, online, or in a hybrid format each week in 76 countries around the globe. Since inception in 1985, BNI has proudly helped 2.2 million businesses garner over \$215 billion USD in revenue². To learn more about BNI and how you can visit a Chapter, go to www.bni.com.

2. The information is based on BNI Member self-reported data as of December 24, 2024, and represents the collective results from BNI Members worldwide since its inception January 8, 1985. Errors in the self-reporting data or in subsequent analysis are possible. Therefore, the information herein should only be viewed as a representative nature.