

11/21/2007

Mr. Norm Dominguez
CEO
BNI International

Dear Mr. Dominguez,

My name is Tsiaporet Eisenberg. I do PR for several BNI members in Israel.

I had the pleasure of meeting you in Jerusalem on October 16th. Following this meeting I sent out press releases about your visit to several local papers. The outcome is enclosed, along with the translation.

If you recall, you spoke with BNI Modiin Chairperson, Chocolatiere Aliza Siekierski, about BNI branded chocolates. Should you wish to continue to speak to her on this matter, she can be reached at aliza@ochocolat.co.il.

I thought you might enjoy seeing your name in Hebrew – נורם דומינגז.
I'm sure there's no other BNI chapter that can offer you that...

Best regards,

Tsiporet Eisenberg
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BNI International CEO visited Israel this week and spoke in a BNI conference about growing businesses through networking and about doing sweet business. Dominguez spoke about the power of networking and gave as an example Chocolatiere Aliza Siekierski, Chairperson of BNI Modiin, who produces fine chocolate, and with the help of BNI will be able to start marketing her Belgian chocolate worldwide.

Ha'ir – Modiin local paper – October 26, 2007

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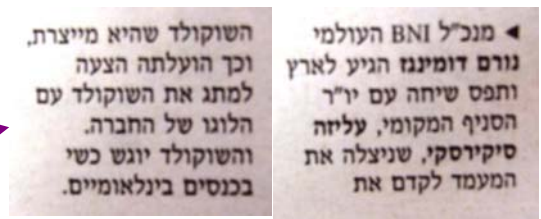
צפורת תקשורת

יחסי ציבור עם מעוף

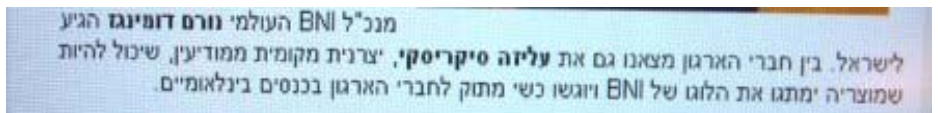
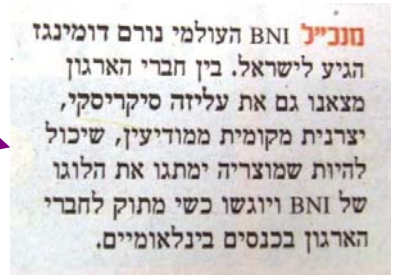
BNI International CEO, Norm Dominguez, visited Israel and was guest of BNI Habira. The group includes member from Jerusalem, Beit El, Kibbutz Maale HaChamisha and Modiin, and is one of thousands of groups worldwide that join business people from different areas of expertise so that they can "give and receive". Every Wednesday the group gathers early in the morning for networking with other business proprietors.
Yediot Yerushalaim, Jerusalem local paper - November 2, 2007



BNI International CEO Norm Dominguez arrived in Israel and had a chat with local BNI Chairwoman, Aliza Siekierski, who took advantage of the opportunity to promote her chocolate, and so a suggestion was made to brand chocolate that will be handed out at international conferences with the BNI logo.
Yediot Modiin, Modiin local paper - October 26, 2007



International CEO of BNI, Norm Dominguez, arrived in Israel. Amongst the organization's members we found Aliza Siekierski, local Modiin chocolate producer, whose products might be branded with the BNI logo and handed out as sweet souvenirs to the organization's members in international conferences.
Modiin News, Modiin local paper - October 25, 2007



International CEO of BNI, Norm Dominguez, arrived in Israel. Amongst the organizations members we found Aliza Siekierski, local Modiin chocolate producer, whose products might be branded with the BNI logo and handed out as sweet souvenirs to the organization's members in international conferences.
 MNEWS Modiin local website www.mnews.co.il - October 25, 2007

BNI International CEO visited Israel this week and spoke in a BNI conference about growing businesses through networking and about doing sweet business. Dominguez spoke about the power of networking and gave as an example Chocolatiere Aliza Siekierski, Chairperson of BNI Modiin, who produces fine chocolate, and with the help of BNI will be able to start marketing her Belgian chocolate worldwide.
 Go 443 Modiin local website www.go443.co.il - October 26, 2007



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